

Three Good Reasons To Go Smoke Free

1. Renters prefer smoke free environments

- 82 percent of Iowa renters would support a decision by their landlord to ban smoking in their building and private units.¹
- Nearly nine out of 10 renters in Iowa would choose a non-smoking building over one that allowed smoking.¹
- Secondhand smoke is considered a health hazard by renters.¹

2. Smoking on your property is expensive and dangerous

- In Iowa, it costs on average \$1,322 more to clean a unit that has been smoked in than a unit where a non-smoker lived.²
- Lower risk of fire.
- Potential for lower insurance rates.

3. Smoke free policies are legal and easy

- 76 percent of property managers in Iowa stated that smoking is not allowed inside individual apartments or units of their rental property.²
- Iowa Smoke Free Homes offers FREE resources, including signage.
- Local Smoke Free Homes experts are available to help statewide.
- Advertise your smoke free rental property for FREE on the Iowa Smoke Free Homes Registry, where renters shop for smoke free living options.



Nine out of 10 renters in Iowa would choose a non-smoking building over one that allowed smoking.¹



Contact Us:

Iowa Department of Public Health
Division of Tobacco Use Prevention & Control
515-281-6225 SmokeFreeHomes.iowa.gov



Citations:

- ¹ Wittrock, J., Avery, M., Heiden, E. O., & Losch, M. E. (2016). Perceptions of and policies regarding smoke-free housing in Iowa: A statewide survey of multi-family housing renters. Cedar Falls, IA: University of Northern Iowa, Center for Social and Behavioral Research.
- ² Wittrock, J., Avery, M., Heiden, E. O., & Losch, M. E. (2016). Iowa property manager perceptions of multi-family smoke-free housing and smoke-free policies: Pilot study results. Cedar Falls, IA: University of Northern Iowa, Center for Social and Behavioral Research.

