

# The Bottom Line

## Lower Costs

- In Iowa, it costs on average \$1,322 more to clean a unit that has been smoked in than a unit where a non-smoker lived.<sup>1</sup>
- Insurance agencies may lower rates on insurance for smoke free properties.
- Reduced time and money spent picking up littered cigarette butts.

## Be Recognized

- Nearly nine out of 10 renters in Iowa would choose to live in a non-smoking building.<sup>2</sup>
- Smoke free rental properties can be listed on Iowa's Smoke Free Homes Registry, where renters can shop for smoke free living options.
- Get free signs to enforce your smoke free policy.

## Take Advantage of Legal Protection

- Owners may be subject to legal claims from renters with health conditions made worse by secondhand smoke.
- Smoking is not recognized as a disability and cannot be used as a reason to ask for accommodations.



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## Contact Us:

Iowa Department of Public Health  
Division of Tobacco Use Prevention & Control  
515-281-6225 [SmokeFreeHomes.iowa.gov](http://SmokeFreeHomes.iowa.gov)



## Citations:

- <sup>1</sup> Wittrock, J., Avery, M., Heiden, E. O., & Losch, M. E. (2016). Iowa property manager perceptions of multi-family smoke-free housing and smoke-free policies: Pilot study results. Cedar Falls, IA: University of Northern Iowa, Center for Social and Behavioral Research.
- <sup>2</sup> Wittrock, J., Avery, M., Heiden, E. O., & Losch, M. E. (2016). Perceptions of and policies regarding smoke-free housing in Iowa: A statewide survey of multi-family housing renters. Cedar Falls, IA: University of Northern Iowa, Center for Social and Behavioral Research.

